



Press Release

**THOMSON MULTIMEDIA DEEPENS COMMITMENT  
TO DIGITAL ENTERTAINMENT TRANSITION  
WITH RCA SCENIUM HDTV, MAMMOTH PLASMA  
DISPLAYS, HARD-DISC LYRA PERSONAL JUKEBOX,  
AND EXCLUSIVE XBOX CONNECTIONS**

*New Technicolor Digital Memory Cards Offer Affordable Archive  
for Digital Images, Music, and Data*

LAS VEGAS, January 7, 2002 – Thomson multimedia (Paris Euroclear: 18453) (NYSE: TMS), one of the world's largest providers of enabling digital video technologies, systems, finished products, and services to both consumers and professionals, announced today at the International Consumer Electronics Show that it will launch a new line of new entertainment products throughout 2002 that will make it even easier for consumers to enjoy the myriad benefits of digital technology.

With new products ranging from a giant, five-foot ultra-thin plasma HDTV monitor, to a handheld computer hard-drive music player that can store thousands of songs, and an exclusive line of televisions enhanced to operate with the Xbox video game system from Microsoft, Thomson plans a diverse offering of digital products that will give consumers access to more varied forms of information and entertainment.

"The language of home entertainment has changed, with everyone now talking about the digital transformation of the home theatre. The spectacular success of new technologies like DVD and mp3 players proves that consumers are learning how digital products and services can become indispensable additions to everyday life. In 2002, we plan to build on our successes in digital television by expanding the lineup of RCA Scenium HDTV products. We'll also launch the innovative RCA LYRA Personal Jukebox, which can hold thousands of songs and dozens of presentations on its tiny hard drive," said Mike O'Hara, Executive Vice President of Worldwide Marketing and Sales for Thomson multimedia.

"Under exclusive arrangement with Microsoft, we're also planning an exclusive lineup of RCA televisions optimized to offer enhanced video performance just for the Microsoft Xbox gaming system, one of the holiday season's hottest gifts. And a new form of write-once Digital Memory Card is coming from Thomson's Technicolor brand, to free up computers jammed with hundreds of digital photos and mp3 files," O'Hara explained.

### **Direct Connect to the Xbox**

A new series of RCA televisions designed to enhance the playing experience on the Xbox™ video game system from Microsoft is being developed by Thomson. The new line of analog TV sets incorporate a unique Xbox component video connection port that enables the TV to deliver dramatically improved picture detail for Xbox functions. This new connection takes advantage of the Xbox system's ability to output component video signal levels, and feeds the signal through a single connection cable.

More than 15 different RCA TV models will feature the new Xbox connection in 2002, under a two-year exclusive agreement with Microsoft.

### **Technicolor Digital Memory Cards: Affordable Archive**

A new type of digital semiconductor memory will soon mean lower suggested retail prices, convenience, and security for consumers who use digital cameras, mp3 players and other portable devices.

As digital imaging and portable digital music devices grow in popularity, Thomson is anticipating the desires of consumers who will want a permanent digital copy of their favorite photographs and mp3 files. By utilizing a new type of semiconductor technology called Matrix 3-D Memory, Thomson plans to offer Technicolor Digital Memory Cards in popular sizes that will dramatically reduce storage expenses for consumers. Technicolor Digital Memory Cards offer write-once convenience and security, will come in standard flash formats and sizes, and will work interchangeably with existing flash cards.

### **RCA Scenium: High-Definition Highlights**

Industry sales of HDTV monitors and sets doubled in 2001, and Thomson is responding to growing demand for a wide variety of high-definition televisions, monitors, and related home entertainment gear. A new lineup of RCA Scenium HDTV sets and HDTV monitors add convenient copy-protected DVI-HDTV and DTVLink (1394) interfaces that connect to next-generation HDTV satellite and cable equipment.

The RCA Scenium line will grow this year to include a broader selection of flat-panel plasma, rear-projection, and direct-view HDTV monitors and sets, as well as additional high-end audio and video components. New to the RCA Scenium line is a 61-inch rear-projection HDTV set with integrated ATSC reception, a flat-screen TV/DVD combo HDTV monitor, and innovative audio and DVD products.

RCA Scenium, introduced in mid-2001 with HDTV products, is the centerpiece of Thomson's strategy to leverage its technology and product development expertise on a worldwide basis to market a single premium line of advanced home entertainment products. Today's unveiling demonstrates the company's plans to expand the Scenium range to embrace a wide variety of additional high-performance products.

Combining elegance and technology in a flat-panel 16x9 widescreen viewing package, the RCA Scenium Plasma HDTV Monitor series for 2002 includes the 61-inch (diagonal) PHD61400, the 50-inch PHD50400 and the 42-inch PHD42400 models.

### **Carry Your Collection: RCA LYRA Personal Jukebox**

With a hard-disc drive big enough to hold thousands of songs as well as computer files and digital images, the versatile 10 GB hard-disc RCA LYRA Personal Jukebox (Model RD2800, suggested retail price \$299) is about to change the way consumers store collections of mp3 music, presentations, and favorite digital photos. Compatible with both the Mac and PC platforms, the RCA LYRA Personal Jukebox is mp3PRO-ready, and is capable of storing 300 hours of compressed music in the mp3PRO format.

Consumers can organize their music library with the LYRA Personal Jukebox's comprehensive sorting capability, arranging songs by artist, album, title, genre, user playlist, audio files and all files. Weighing just 11 ounces, the RD2800 utilizes a USB connector and is compatible with both PC and Mac computers (Windows 98, Windows Millennium Edition, Windows XP, Windows ME or Mac OS X). Multifunctional, robust, and lightweight, the RCA LYRA Personal Jukebox is more than just a music storage and playback device -- it also provides complete hard drive capability. Consumers can use the LYRA Personal Jukebox to store and transport files from a desktop, including digital images, and presentation and word processing documents.

As the mp3 music format continues to grow in popularity, Thomson multimedia (co-developer of the mp3 and mp3PRO digital audio formats) has also incorporated mp3 capability into approximately 25 percent of its personal, portable CD bookshelf and home theatre product lines. Current mp3 audio products include a miniature mp3 portable, mp3 boombox, mp3 CD player and two 5-disc mp3 systems.

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This press release contains forward-looking statements regarding prospects for the future that involve a number of risks and uncertainties. Among the factors that could cause actual income to differ materially from those expected are the following: business conditions and general economic conditions; competitive factors such as pricing and marketing efforts of rival companies; timing of product introductions; ability of contract manufacturers to meet product price objectives and delivery schedules; legislative, regulatory, and industry initiatives that may affect planned or actual product features and marketing methods; and the pace and success of product research and development. For more information on the potential factors that could affect the company's financial income, please review the relevant SEC filings.

**About Thomson multimedia**

With sales of 9.1 billion Euros (U.S. \$ 8.3 billion) in 2000 and 73,000 employees in more than 30 countries, Thomson multimedia (Paris Euroclear: 18453) (NYSE: TMS), provides a wide range of video (and enabling) technologies, systems, finished products and services to consumers and professionals in the entertainment and media industries. To advance and enable the digital media transition, Thomson multimedia has five principal activities: Digital Media Solutions, Displays and Components, Consumer Products, Patents and Licensing, and New Media Services. The company distributes its products under the THOMSON, RCA and TECHNICOLOR brand names. For more information: [www.thomson-multimedia.com](http://www.thomson-multimedia.com).

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